



EVENTING USA

THE PUBLICATION OF THE UNITED STATES EVENTING ASSOCIATION

Display Advertising Order Form

Date: _____ Have you advertised with us before? YES NO If yes when? _____

Invoice to: Advertiser Advertising Agency

ADVERTISER: _____

CONTACT PERSON: _____

Phone: _____ Fax: _____ Email: _____

Street: _____

City: _____ State: _____ Zip: _____

AD AGENCY: _____

CONTACT PERSON: _____

Phone: _____ Fax: _____ Email: _____

Street: _____

City: _____ State: _____ Zip: _____

FREQUENCY RATE: 6X 5X 4X 3X 2X 1X

✓	Issue	Year	4/C	B/W	Full Page	2/3	1/2	1/3	1/4	1/6	Horiz	Vert	1/12	Special Placement	COST
	Jan/Feb														
	Mar/Apr														
	May/June														
	Jul/Aug														
	Sept/Oct														
	Nov/Dec														
TOTAL															

Note: Pre-payment in full is required for all 1x frequency insertions. Advertiser will be invoiced per issue thereafter. Indicate amount enclosed: \$ _____

Advertising Material Coming From: _____ Date: _____

Ad supplied on CD E-mail (300 dpi TIFF, EPS, JPEG or "press ready" PDF files)

METHOD OF PAYMENT: Check (Made out to USEA Inc. in U.S. funds only)

Visa MasterCard AmEx Card #: _____ Exp. Date: _____ CVV#: _____

Print name as it appears on card: _____

Cancellations or changes in orders cannot be accepted after the published closing date. All copy elements are subject to Publisher approval. Advertiser and/or its agency acknowledges receipt of and agrees to the terms and conditions included in the publication's current rates. **Terms:** Pre-payment is required for all 1x frequency insertions. Advertiser will be invoiced per issue of advertisement thereafter. If invoice is not paid within 30 days of invoice date a 1.5% interest will be charged per month on past due accounts. **Ads will be subject to cancellation if invoice is past due 60 days.** Please see advertising rate sheet and follow the requirements on supplied artwork.

SIGNATURE REQUIRED: _____ **TITLE:** _____ **DATE:** _____

PLEASE RETURN THIS SIGNED CONTRACT WITH PAYMENT AND AD MATERIAL TO:
Nancy Knight, Advertising Manager
USEA • 525 Old Waterford Rd. NW • Leesburg, VA 20176
Phone: 703-779-0440 Ext. 3007 • Fax: 703-779-0550 • Email: nancy@useventing.com