



# UNITED STATES EVENTING ASSOCIATION ADVERTISING REQUEST FORM

I would like to advertise with the United States Eventing Association

<b>Company:</b>		
<b>Contact:</b>		
<b>Address 1:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Email:</b>	<b>Phone:</b>	
<b>Signature:</b>	<b>Date:</b>	

PLEASE INDICATE THE FOLLOWING ADVERTISING OPTIONS:

**Eventing USA**

I wish to advertise in the following issue(s):

- Issue 1: USEA Convention, EA21 National, & ECP Symposium (Insertion Order Due: January 22 | Materials Due: January 29)
- Issue 2: Kentucky Three-Day & Intercollegiate/IEL Championships (Insertion Order Due: May 9 | Materials Due: May 16)
- Issue 3: AEC & EA21 Regional Clinics (Insertion Order Due: September 5 | Materials Due: September 12)
- Issue 4: Maryland 5 Star, YEH & Classic (Insertion Order Due: October 31 | Materials Due: November 7)

Ad Size:  full page  1/2 page vertical  1/2 page horizontal  1/3 page vertical  1/3 page horizontal  
 Marketplace 1/6  Marketplace 1/12

Special positions (all special positions are full page ads):

- Inside Front Cover  Inside Back Cover  Page 1  Back Cover

**COST** \_\_\_\_\_

**AEC Event Program**

*\*Contract due July 25. Materials due August 1.*

Ad size:  Full page  2/3 page  1/2 page  1/3 page  1/4 page

**COST** \_\_\_\_\_

**Intercollegiate & IEL Championship Program** *\*Contract due March 28. Materials due April 4.*

Ad size:  Full page  1/2 page  1/3 page  1/4 page

**COST** \_\_\_\_\_

**www.useventing.com**

Ad size:  Large Banner Ad (728x90)  Medium Banner (468x60)  Square Ad (270x270)

Views:  7.5k views  15k views  30k views (\$25 discount)  Option to add an extra 5k views

**COST** \_\_\_\_\_

**USEA eNewsletter**

*\*Materials due 7 days before publication. I wish to advertise in the following edition(s):*

January	<input type="checkbox"/> 1/6/25	<input type="checkbox"/> 1/13/25	<input type="checkbox"/> 1/20/25	<input type="checkbox"/> 1/27/25	
February	<input type="checkbox"/> 2/3/25	<input type="checkbox"/> 2/10/25	<input type="checkbox"/> 2/17/25	<input type="checkbox"/> 2/24/25	
March	<input type="checkbox"/> 3/3/25	<input type="checkbox"/> 3/10/25	<input type="checkbox"/> 3/17/25	<input type="checkbox"/> 3/24/25	<input type="checkbox"/> 3/31/25
April	<input type="checkbox"/> 4/7/25	<input type="checkbox"/> 4/14/25	<input type="checkbox"/> 4/21/25	<input type="checkbox"/> 4/28/25	
May	<input type="checkbox"/> 5/5/25	<input type="checkbox"/> 5/12/25	<input type="checkbox"/> 5/19/25	<input type="checkbox"/> 5/26/25	
June	<input type="checkbox"/> 6/2/25	<input type="checkbox"/> 6/9/25	<input type="checkbox"/> 6/16/25	<input type="checkbox"/> 6/23/25	<input type="checkbox"/> 6/30/25
July	<input type="checkbox"/> 7/7/25	<input type="checkbox"/> 7/14/25	<input type="checkbox"/> 7/21/25	<input type="checkbox"/> 7/28/25	
August	<input type="checkbox"/> 8/4/25	<input type="checkbox"/> 8/11/25	<input type="checkbox"/> 8/18/25	<input type="checkbox"/> 8/25/25	
September	<input type="checkbox"/> 9/1/25	<input type="checkbox"/> 9/8/25	<input type="checkbox"/> 9/15/25	<input type="checkbox"/> 9/22/25	<input type="checkbox"/> 9/29/25
October	<input type="checkbox"/> 10/6/25	<input type="checkbox"/> 10/13/25	<input type="checkbox"/> 10/20/25	<input type="checkbox"/> 10/27/25	
November	<input type="checkbox"/> 11/3/25	<input type="checkbox"/> 11/10/25	<input type="checkbox"/> 11/17/25	<input type="checkbox"/> 11/24/25	
December	<input type="checkbox"/> 12/1/25	<input type="checkbox"/> 12/8/25	<input type="checkbox"/> 12/15/25	<input type="checkbox"/> 12/22/25	<input type="checkbox"/> 12/29/25

**COST** \_\_\_\_\_

**USEA Official Podcast**

*\*Commercial due 7 days before release.*

One 15-second commercial  Pack of three 15-second commercials

Option for USEA to produce commercial for a \$25 fee

**COST** \_\_\_\_\_

**USEA Instagram Story**

*\*Materials due 7 days before publication.*

**COST** \_\_\_\_\_

**TOTAL COST** \_\_\_\_\_

**METHOD OF PAYMENT:**

Check (Made out to USEA Inc in U.S. funds only)

Visa

MasterCard

AmEx

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Print name as it appears: \_\_\_\_\_

Cancellations or changes in orders cannot be accepted after the published issue. All copy elements are subject to Publisher approval. Advertiser and/or its agency acknowledges receipt of and agrees to the terms and conditions included in the issue's current rates. Terms: Pre-payment is required for all 1x frequency insertions. Advertiser will be invoiced per issue of advertisement thereafter. If invoice is not paid within 30 days of invoice date a 1.5% interest will be charged per month on past due accounts. Ads will be subject to cancellation if invoice is past due 60 days.

**PLEASE RETURN THIS SIGNED CONTRACT WITH PAYMENT TO:**

**Kaleigh Collett, Marketing Coordinator**

USEA • 525 Old Waterford Rd. NW • Leesburg, VA 20186

Email: kcollett@useventing.com • Phone: (703) 669-9994

**PLEASE SEND AD MATERIAL TO:** kcollett@useventing.com