



UNITED STATES EVENTING ASSOCIATION ADVERTISING REQUEST FORM

I would like to advertise with the United States Eventing Association

Company:		
Contact:		
Address 1:		
City:	State:	Zip:
Email:	Phone:	
Signature:	Date:	

PLEASE INDICATE THE FOLLOWING ADVERTISING OPTIONS:

Eventing USA

I wish to advertise in the following issue(s):

- Issue 1: USEA Convention, EA21 National, & ECP Symposium (Insertion Order Due: February 9 | Materials Due: February 16)
- Issue 2: Kentucky Three-Day & Intercollegiate/IEL Championships (Insertion Order Due: May 17 | Materials Due: May 24)
- Issue 3: AEC, EA21 Regional, & Olympics (Insertion Order Due: September 18 | Materials Due: September 25)
- Issue 4: Maryland 5 Star, YEH & Classic (Insertion Order Due: November 15 | Materials Due: November 20)

Ad Size: full page 1/2 page vertical 1/2 page horizontal 1/3 page vertical 1/3 page horizontal
 Marketplace 1/6 Marketplace 1/12

Special positions (all special positions are full page ads):

- Inside Front Cover Inside Back Cover Page 1 Back Cover

COST _____

AEC Event Program

**Contract due July 12. Materials due July 19.*

Ad size: Full page 2/3 page 1/2 page 1/3 page 1/4 page

COST _____

Intercollegiate & IEL Championship Program

**Contract due April 5. Materials due April 12.*

Ad size: Full page 1/2 page 1/3 page 1/4 page

COST _____

www.useventing.com

Ad size: Large Banner Ad (728x90) Medium Banner (468x60) Square Ad (270x270)

Views: 7.5k views 15k views 30k views (\$25 discount) Option to add an extra 5k views

COST _____

USEA eNewsletter

**Materials due the Friday before publication. Discounts available when purchasing multiple ads.*

I wish to advertise in the following edition(s):

January	<input type="checkbox"/> 1/1/24	<input type="checkbox"/> 1/8/24	<input type="checkbox"/> 1/15/24	<input type="checkbox"/> 1/22/24	<input type="checkbox"/> 1/29/24
February	<input type="checkbox"/> 2/5/24	<input type="checkbox"/> 2/12/24	<input type="checkbox"/> 2/19/24	<input type="checkbox"/> 2/26/24	
March	<input type="checkbox"/> 3/4/24	<input type="checkbox"/> 3/11/24	<input type="checkbox"/> 3/18/24	<input type="checkbox"/> 3/25/24	
April	<input type="checkbox"/> 4/1/24	<input type="checkbox"/> 4/8/24	<input type="checkbox"/> 4/15/24	<input type="checkbox"/> 4/22/24	<input type="checkbox"/> 4/29/24
May	<input type="checkbox"/> 5/6/24	<input type="checkbox"/> 5/13/24	<input type="checkbox"/> 5/20/24	<input type="checkbox"/> 5/27/24	
June	<input type="checkbox"/> 6/3/24	<input type="checkbox"/> 6/10/24	<input type="checkbox"/> 6/17/24	<input type="checkbox"/> 6/24/24	
July	<input type="checkbox"/> 7/1/24	<input type="checkbox"/> 7/8/24	<input type="checkbox"/> 7/15/24	<input type="checkbox"/> 7/22/24	<input type="checkbox"/> 7/29/24
August	<input type="checkbox"/> 8/5/24	<input type="checkbox"/> 8/12/24	<input type="checkbox"/> 8/19/24	<input type="checkbox"/> 8/26/24	
September	<input type="checkbox"/> 9/2/24	<input type="checkbox"/> 9/9/24	<input type="checkbox"/> 9/16/24	<input type="checkbox"/> 9/23/24	<input type="checkbox"/> 9/30/24
October	<input type="checkbox"/> 10/7/24	<input type="checkbox"/> 10/14/24	<input type="checkbox"/> 10/21/24	<input type="checkbox"/> 10/28/24	
November	<input type="checkbox"/> 11/4/24	<input type="checkbox"/> 11/11/24	<input type="checkbox"/> 11/18/24	<input type="checkbox"/> 11/25/24	
December	<input type="checkbox"/> 12/2/24	<input type="checkbox"/> 12/9/24	<input type="checkbox"/> 12/16/24	<input type="checkbox"/> 12/23/24	<input type="checkbox"/> 12/30/24

COST _____

USEA Official Podcast

**Commercial due the 7 days before release.*

One 15-second commercial Pack of three 15-second commercials

Option for USEA to produce commercial for a \$25 fee

COST _____

USEA Instagram Story

**Materials due 3 days before publication.*

COST _____

TOTAL COST _____

METHOD OF PAYMENT:

Check (Made out to USEA Inc in U.S. funds only)

Visa

MasterCard

AmEx

Card #: _____ Exp. Date: _____ CVV: _____

Print name as it appears: _____

Cancellations or changes in orders cannot be accepted after the published issue. All copy elements are subject to Publisher approval. Advertiser and/or its agency acknowledges receipt of and agrees to the terms and conditions included in the issue's current rates. Terms: Pre-payment is required for all 1x frequency insertions. Advertiser will be invoiced per issue of advertisement thereafter. If invoice is not paid within 30 days of invoice date a 1.5% interest will be charged per month on past due accounts. Ads will be subject to cancellation if invoice is past due 60 days.

PLEASE RETURN THIS SIGNED CONTRACT WITH PAYMENT TO:

Kaleigh Collett, Marketing Coordinator

USEA • 525 Old Waterford Rd. NW • Leesburg, VA 20186

Email: kcollett@useventing.com • Phone: (703) 669-9994

PLEASE SEND AD MATERIAL TO: kcollett@useventing.com