

2019 USEA AMERICAN EVENTING CHAMPIONSHIPS



August 27- September 1
Kentucky Horse Park • Lexington, Ky.

EVENT PROGRAM ADVERTISING CONTRACT

CONTRACT DUE: Monday, July 22, 2019
MATERIALS DUE: Wednesday, July 31, 2019

AD SIZE

- Full Page w/ Bleed
- 2/3 Page
- 1/2 Page
- 1/3 Page
- 1/4 Page

DIMENSIONS

- 6" wide x 9" tall (trim size 5.5" x 8.5")
- 4.5" wide x 5" tall
- 4.5" wide x 3.5" tall
- 4.5" wide x 2.25" tall
- 2" wide x 3.5" tall

RATE

- \$300
- \$200
- \$150
- \$100
- \$75

CONTACT INFORMATION

Advertiser: _____

Contact Person: _____

Phone: _____ Fax: _____

E-mail: _____

Advertising material coming from: _____

Payment:

Billing Address: _____

Pre-payment required for all first-time advertisers.
For others, payment is due at publication.

Check enclosed (make payable to USEA, Inc.)

Visa Master Card American Express

Card number: _____

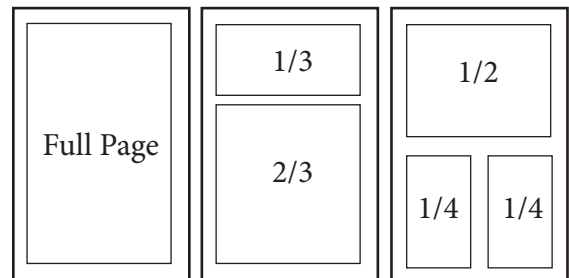
Exp Date: _____ CVV#: _____

Print name on card: _____

Signature of authorized party: _____

TOTAL: _____

MECHANICAL REQUIREMENTS & SPECIFICATIONS



- **Trim Size:** 5.5" wide x 8.5" tall
- **Full page Ad Bleed Size:** Please keep any text within a 1/2" inch of trim size.
- **Ad File Resoluion:** 300 dpi
- **Material:** Digital files may be e-mailed as a "press ready" quality PDF file, or 300 dpi resolution JPEG files. All fonts must be embedded within a PDF.
- **Color Mode:** CMYK
- **Ad Design Fee:** \$50.00 per ad
- **Questions?** Email Nancy: nancy@useventing.com, or call (703)669-9997 (direct line).
- **E-mail Advertising Materials To:** Nancy Knight at nancy@useventing.com

Cancellation or changes in orders cannot be accepted after July 22nd. All copy elements are subject to publisher approval. Return the signed contract to: Nancy Knight, USEA, 525 Old Waterford Road, NW, Leesburg, VA, 20176, or fax with credit card payment info to USEA fax (703) 779-0550 or email to Nancy@useventing.com