



USEA ANNUAL MEETING AND CONVENTION PROGRAM ADVERTISING CONTRACT

December 5-9, 2018 | New Orleans, Louisiana

CONTRACT DUE: Friday, October 5 | MATERIALS DUE: Friday, October 12

AD SIZE	DIMENSIONS	RATE
<input type="checkbox"/> Inside Front Cover Page	8.5" w x 11" h	\$250
<input type="checkbox"/> Inside Back Cover Page	8.5" w x 11" h	\$250
<input type="checkbox"/> Full Page Inside	8.5" w x 11" h	\$200
<input type="checkbox"/> 1/2 Page Horizontal	8.5" w x 4.5" h	\$100
<input type="checkbox"/> 1/2 Page Vertical	4" w x 11" h	\$100
<input type="checkbox"/> 1/3 Page	8.5" w x 3" h	\$50
<input type="checkbox"/> 1/4 Page	4" w x 5" h	\$35

REQUIREMENTS & SPECIFICATIONS

Trim Size: 8.5" x 11"

Ad File Resolution: 300 dpi

Material: E-mail your hi-res press ready PDF or JPG files to Nancy@useventing.com

Ad materials must arrive by October 12

Color Mode: RGB

CONTACT INFORMATION

Advertiser: _____

Contact Person: _____

Phone: _____

Fax: _____

E-mail: _____

Advertising material coming from: _____

Special instructions: _____

PAYMENT

Billing Address: _____

Pre-payment required for all first-time advertisers. For others, payment is due at billing.

Check enclosed (make checks payable to USEA, Inc.) Visa MasterCard American Express

Card number: _____ **Exp. Date:** _____ **CVV code #:** _____

Print name on card: _____

Signature of authorized party: _____ **TOTAL DUE: \$** _____

Cancellation or changes in orders cannot be accepted after October 9, 2018. All copy elements are subject to USEA approval.

Return this signed contract to: Nancy Knight, 525 Old Waterford Road, NW, Leesburg, VA 20176,
Phone: (703) 669-9997, **E-mail:** nancy@useventing.com,
or Fax with credit card payment info to USEA at (703) 779-0550.

E-mail advertising materials to: Nancy@useventing.com.

VISIT WWW.USEVENTING.COM/MEMBERSHIP/CONVENTION FOR MORE INFORMATION