

Student Guide: Building an Intercollegiate Eventing Team

Since its inception in 2014, the USEA Intercollegiate Eventing program--aimed to enfranchise and maintain the participation in eventing by the college-student age group--has experienced a notable increase in the level of membership and in competition entries as well as welcome new faces to the sport of eventing.

We commend the students that have worked to create teams at their college or university and actively participate in educational activities and team building, providing a community of like-minded individuals interested in eventing and/or horse sports.

The USEA has formulated this document to assist students in forming eventing teams at their college or university and become a registered affiliate with the USEA making them eligible for earning points on the Intercollegiate Leaderboard and participating in the annual USEA Intercollegiate Eventing Championship.

Becoming Official with your School

- Contact your student activities council or the group in charge of student organizations at your school
- Find a faculty member willing to assist you in getting the team up and running. A faculty member can help you navigate all the ins and outs of school policies. A faculty or staff representative at your college is required to submit an application to become a USEA affiliate.
- Make sure you check all of the requirements your school has for student organizations to be sure you are meeting those requirements.
- Some schools have the option of making your team an intramural sport. Get in contact with your school's Recreational Sports department.

Growing your Member Base

- Talk to local trainers in your area (including different disciplines) and see if any of their students go to your school.
- Participate in orientation week recruiting events your school puts on
- Post advertisements at local feed and tack stores
- Let academic departments in your school know about your team. Many schools have email lists and bulletin boards available for student organizations.
- Advertise to potential students through prospective student days and high schools. Having an intercollegiate eventing team may encourage some prospective students to choose that college and provide you with an excited new member.

Becoming Official with the USEA

- Once you've become an official organization and have a solid member base, contact the USEA or go online to USEventing.com to register your school as a collegiate team/affiliate.

Participating in Team Challenges

- Contact local event venues and see if they already host team challenges and if not talk to them about adding one to their next event. Volunteer your team to help them add and run it.
- Use recourses available through the USEA to help organize and run your challenge.
- Get in contact with other Intercollegiate Teams and invite them to events.

Frequently Asked Questions

Q: I want to sign up for the Collegiate Program, but I do not see my school listed?

A: If your school is not listed in the drop down menu, please contact your College or University and have them contact the USEA office for more information on how to become an affiliate school of the USEA (703) 779-0440 or email Jennifer Hardwick at Jennifer@useventing.com or Kate Lokey at KLokey@useventing.com

Q. If my school has an Equine program but is not a part of the program, how do we get our school to be included in the program?

A: A faculty or staff representative of your College or University (some institutions have an Equine Programs Director) needs to complete the Affiliate application form. Have your faculty or staff representative submit the application to the USEA office to be included in the program. Email to: Memberservices@useventing.com, or fax your application to: 703-779-0550, or mail to the USEA office at 525 Old Waterford Rd., NW, Leesburg, VA 20176

Q: What does the School need to submit to be considered for this program?

A: The Affiliate Collegiate Program application form is located on the USEA website at www.useventing.com/memberhip/affiliate. The school must pay an Affiliate membership fee, which costs \$75 per year (for less than a 100 members). The school must renew this Affiliate membership each year.

Q: What documentation do I need to submit to receive the discount?

A: Your school's faculty or staff representative or team captain/coach must submit a full roster to Jennifer@useventing.com. The USEA office will verify your participation in

the Equine Programs at your school, at which time a discount of \$25 will be issued to each member.

Q: If I do not submit proper identification do I still get a discount?

A: If the faculty or staff representative from your school verifies your participation in the program the USEA will issue a refund of \$25. Otherwise, no refund will be issued.

Q: Why do I have to pay the full \$85 before I can get the discounted rate?

A: This is a USEA policy. The full payment must be submitted at the time of registration. Once your team submits a team roster and verification of your credentials can be verified, a refund will be issued. If identification cannot be verified, no refund will be issued.

Q: What do I get with the Collegiate Program membership?

A: Please see the USEA website www.useventing.com/membership for a listing of member benefits.

For any other questions, please contact USEA Director of Programs and Marketing Kate Lokey at KLokey@useventing.com or (703)-779-9897.