



# USEA ANNUAL MEETING AND CONVENTION PROGRAM ADVERTISING CONTRACT

December 5-9, 2018 | New Orleans, Louisiana

**CONTRACT DUE: Monday, November 5 | MATERIALS DUE: Tuesday, November 13**

AD SIZE	DIMENSIONS	RATE
<input type="checkbox"/> Inside Front Cover Page	8.5" w x 11" h	\$250
<input type="checkbox"/> Inside Back Cover Page	8.5" w x 11" h	\$250
<input type="checkbox"/> Full Page Inside	8.5" w x 11" h	\$200
<input type="checkbox"/> 1/2 Page Horizontal	8.5" w x 4.5" h	\$100
<input type="checkbox"/> 1/2 Page Vertical	4" w x 11" h	\$100
<input type="checkbox"/> 1/3 Page	8.5" w x 3" h	\$50
<input type="checkbox"/> 1/4 Page	4" w x 5" h	\$35

## REQUIREMENTS & SPECIFICATIONS

**Trim Size:** 8.5" x 11"

**Ad File Resolution:** 300 dpi

**Material:** E-mail your hi-res press ready PDF or JPG files to [Nancy@useventing.com](mailto:Nancy@useventing.com)

**Ad materials must arrive by November 13**

**Color Mode:** RGB

## CONTACT INFORMATION

**Advertiser:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Advertising material coming from:** \_\_\_\_\_

**Special instructions:** \_\_\_\_\_

## PAYMENT

**Billing Address:** \_\_\_\_\_

Pre-payment required for all first-time advertisers. For others, payment is due at billing.

Check enclosed (make checks payable to USEA, Inc.)  Visa  MasterCard  American Express

**Card number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **CVV code #:** \_\_\_\_\_

**Print name on card:** \_\_\_\_\_

**Signature of authorized party:** \_\_\_\_\_ **TOTAL DUE: \$** \_\_\_\_\_

*Cancellation or changes in orders cannot be accepted after November 9, 2018. All copy elements are subject to USEA approval.*

**Return this signed contract to:** Nancy Knight, 525 Old Waterford Road, NW, Leesburg, VA 20176,

**Phone:** (703) 669-9997, **E-mail:** [nancy@useventing.com](mailto:nancy@useventing.com),

or Fax with credit card payment info to USEA at (703) 779-0550.

**E-mail advertising materials to:** [Nancy@useventing.com](mailto:Nancy@useventing.com).

**VISIT [WWW.USEVENTING.COM/MEMBERSHIP/CONVENTION](http://WWW.USEVENTING.COM/MEMBERSHIP/CONVENTION) FOR MORE INFORMATION**