



THE PUBLICATION OF THE UNITED STATES EVENTING ASSOCIATION

# EVENTING USA

## 2017 Provisional Calendar

Please note that while we will make every effort to keep this manifest accurate, additions, revisions or exceptions may occur due to page and content availability.

<b>Issue 1: Mailed January 30</b> <i>USEA Convention Issue</i>		<b>Issue 2: Mailed March 31</b> <i>Spring Training Issue</i>		<b>Issue 3: Mailed May 29</b> <i>Rolex Coverage</i>	
<b>Due Dates:</b>		<b>Due Dates:</b>		<b>Due Dates:</b>	
Insertion Order	Artwork Submission	Insertion Order	Artwork Submission	Insertion Order	Artwork Submission
12/19/16	1/9/17	2/20/17	3/6/17	4/24/17	5/8/17
<b>Features:</b> <ul style="list-style-type: none"> <li>• 2016 USEA Annual Meeting &amp; Convention Coverage</li> <li>• Awards Photo Gallery</li> <li>• Worth the Trust Scholarship Winners</li> </ul>		<b>Features:</b> <ul style="list-style-type: none"> <li>• ICP Symposium Review</li> <li>• YEH Symposium</li> <li>• Rolex Preview</li> <li>• New products for 2017</li> </ul>		<b>Features:</b> <ul style="list-style-type: none"> <li>• Rolex Coverage</li> <li>• Under the Tack (Rolex winner)</li> <li>• AEC Preview</li> <li>• Coach's Commentary</li> </ul>	
<b>Departments:</b> <ul style="list-style-type: none"> <li>• Year in the Life</li> <li>• Horse Health</li> <li>• Committee Corner               <ul style="list-style-type: none"> <li>• Omnibus</li> </ul> </li> <li>• Winner's Circle               <ul style="list-style-type: none"> <li>• Bit Check</li> </ul> </li> <li>• Grid Pro Quo</li> </ul>		<b>Departments:</b> <ul style="list-style-type: none"> <li>• Year in the Life</li> <li>• Horse Health</li> <li>• Committee Corner               <ul style="list-style-type: none"> <li>• Omnibus</li> </ul> </li> <li>• Winner's Circle and Leaderboard               <ul style="list-style-type: none"> <li>• Bit Check</li> </ul> </li> <li>• Grid Pro Quo</li> </ul>		<b>Departments:</b> <ul style="list-style-type: none"> <li>• Year in the Life</li> <li>• Horse Health</li> <li>• Committee Corner               <ul style="list-style-type: none"> <li>• Omnibus</li> </ul> </li> <li>• Winner's Circle and Leaderboard               <ul style="list-style-type: none"> <li>• Bit Check</li> </ul> </li> <li>• Grid Pro Quo</li> </ul>	
<b>Issue 4: Mailed July 28</b> <i>Young Rider Issue</i>		<b>Issue 5: Mailed September 29</b> <i>AEC Coverage</i>		<b>Issue 6: Mailed November 27</b> <i>FEH/YEH/Breeding Issue</i>	
<b>Due Dates:</b>		<b>Due Dates:</b>		<b>Due Dates:</b>	
Insertion Order	Artwork Submission	Insertion Order	Artwork Submission	Insertion Order	Artwork Submission
6/19/17	7/10/17	8/21/17	9/4/17	10/23/17	11/6/17
<b>Features:</b> <ul style="list-style-type: none"> <li>• NAJYRC Coverage</li> <li>• Advice to Young Riders who want to go Professional</li> </ul>		<b>Features:</b> <ul style="list-style-type: none"> <li>• AEC Recap</li> <li>• AEC Photo Gallery</li> <li>• Coach Commentary</li> </ul>		<b>Features:</b> <ul style="list-style-type: none"> <li>• FEH Championships Coverage</li> <li>• YEH Championships Coverage</li> <li>• Stallion Listings</li> </ul>	
<b>Departments:</b> <ul style="list-style-type: none"> <li>• Year in the Life</li> <li>• Horse Health</li> <li>• Committee Corner               <ul style="list-style-type: none"> <li>• Omnibus</li> </ul> </li> <li>• Winner's Circle and Leaderboard               <ul style="list-style-type: none"> <li>• Bit Check</li> </ul> </li> <li>• Grid Pro Quo</li> </ul>		<b>Departments:</b> <ul style="list-style-type: none"> <li>• Year in the Life</li> <li>• Horse Health</li> <li>• Committee Corner               <ul style="list-style-type: none"> <li>• Omnibus</li> </ul> </li> <li>• Winner's Circle and Leaderboard               <ul style="list-style-type: none"> <li>• Bit Check</li> </ul> </li> <li>• Grid Pro Quo</li> </ul>		<b>Departments:</b> <ul style="list-style-type: none"> <li>• Year in the Life</li> <li>• Horse Health</li> <li>• Committee Corner               <ul style="list-style-type: none"> <li>• Omnibus</li> </ul> </li> <li>• Winner's Circle and Leaderboard               <ul style="list-style-type: none"> <li>• Bit Check</li> </ul> </li> <li>• Grid Pro Quo</li> </ul>	