



E-NEWSLETTER ADVERTISING ORDER FORM

The USEA E-Newsletter is published 52 times per year and reaches over 32,000 subscribers. The E-Newsletter provides a recap of the need-to-know information from the sport of eventing in a concise easy to read format.

Advertising Rates:

- 1x \$250.00 for one issue in a month
- 2x \$225.00 each for two issues in the same month
- 3x \$200.00 each for three issue in the same month
- 4x \$150.00 each for four issues in the same month
- 5x \$100.00 each for five issues in the same month

Banner ad size:
450x500 (72 dpi)

2017 publication dates below.

Deadline: Friday prior to publication date.

ADVERTISER:

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____

AD AGENCY:

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Date: _____

Invoice to: _____

Have you advertised with us before: YES NO

If yes, when? _____

Note: Pre-payment in full is required for all 1x frequency insertions. Advertiser will be invoiced per indicated amount: _____

✓	ISSUE	YEAR	CHOOSE FREQUENCY RATE	SPECIAL INSTRUCTIONS	COST
	January	2017	<input type="checkbox"/> 1/2 <input type="checkbox"/> 1/9 <input type="checkbox"/> 1/16 <input type="checkbox"/> 1/23 <input type="checkbox"/> 1/30		
	February	2017	<input type="checkbox"/> 2/6 <input type="checkbox"/> 2/13 <input type="checkbox"/> 2/20 <input type="checkbox"/> 2/27		
	March	2017	<input type="checkbox"/> 3/6 <input type="checkbox"/> 3/13 <input type="checkbox"/> 3/20 <input type="checkbox"/> 3/27		
	April	2017	<input type="checkbox"/> 4/3 <input type="checkbox"/> 4/10 <input type="checkbox"/> 4/17 <input type="checkbox"/> 4/24		
	May	2017	<input type="checkbox"/> 5/1 <input type="checkbox"/> 5/8 <input type="checkbox"/> 5/15 <input type="checkbox"/> 5/22 <input type="checkbox"/> 5/29		
	June	2017	<input type="checkbox"/> 6/5 <input type="checkbox"/> 6/12 <input type="checkbox"/> 6/19 <input type="checkbox"/> 6/26		
	July	2017	<input type="checkbox"/> 7/3 <input type="checkbox"/> 7/10 <input type="checkbox"/> 7/17 <input type="checkbox"/> 7/24 <input type="checkbox"/> 7/31		
	August	2017	<input type="checkbox"/> 8/7 <input type="checkbox"/> 8/14 <input type="checkbox"/> 8/21 <input type="checkbox"/> 8/28		
	September	2017	<input type="checkbox"/> 9/4 <input type="checkbox"/> 9/11 <input type="checkbox"/> 9/18 <input type="checkbox"/> 9/25		
	October	2017	<input type="checkbox"/> 10/2 <input type="checkbox"/> 10/9 <input type="checkbox"/> 10/16 <input type="checkbox"/> 10/23 <input type="checkbox"/> 10/30		
	November	2017	<input type="checkbox"/> 11/6 <input type="checkbox"/> 11/13 <input type="checkbox"/> 11/20 <input type="checkbox"/> 11/27		
	December	2017	<input type="checkbox"/> 12/4 <input type="checkbox"/> 12/11 <input type="checkbox"/> 12/18 <input type="checkbox"/> 12/25		

TOTAL: _____

AD MATERIAL: Ad size: 450x500 Material Coming: _____ Date: _____

METHOD OF PAYMENT: Check (Made out to USEA Inc in U.S. funds only)

Visa MasterCard AmEx Card #: _____ Exp. Date: _____ CVV: _____

Print name as it appears: _____

Cancellations or changes in orders cannot be accepted after the published issue. All copy elements are subject to Publisher approval. Advertiser and/ or its agency acknowledges receipt of and agrees to the terms and conditions included in the issue's current rates. Terms: Pre-payment is required for all 1x frequency insertions. Advertiser will be invoiced per issue of advertisement thereafter. If invoice is not paid within 30 days of invoice date a 1.5% interest will be charged per month on past due accounts. Ads will be subject to cancellation if invoice is past due 60 days.

PLEASE RETURN THIS SIGNED CONTRACT WITH PAYMENT TO:

Nancy Knight, Advertising Manager

USEA • 525 Old Waterford Rd. NW • Leesburg, VA 20176 • Phone: 703-669-9997 • Fax: 703-779-0550

PLEASE SEND AD MATERIAL TO: Email: nancy@useventing.com